

By giving you
a way to help keep
organized in 1999.



Get this free AT&T Address Book to keep all your important phone numbers and addresses organized for you. It's our way of thanking you for being one of our best customers in 1998.



To get your free address book, simply fill out this card and mail it in the enclosed postage-paid envelope.

Please tell us where to send your address book:

Name _____

Address _____

City _____ State _____ Zip _____

So that we can serve you better during the coming year, please take a moment to answer a few questions. That way, we can design new services and calling plans to meet your needs.

1. When do you make most of your long distance calls?
A. _____ Daytime (8 AM-5 PM, Mon.-Fri.)
B. _____ Evening (5 PM-11 PM M-F Sun.)
C. _____ Night (11 PM-8 AM M-F & Sun.)
D. _____ Weekend (All Day Sat. & Sun. till 5 PM)
2. Do you ever make overseas calls from your home?
A. _____ Yes B. _____ No
3. Are you currently using any of the following AT&T services?
A. _____ Reach Our® America B. _____ AT&T Calling Card
C. _____ AT&T Long Distance Gift Certificates

4. If you are not currently using any of the above AT&T services, which would you like to hear more about?
A. _____ Reach Our® America B. _____ AT&T Calling Card
C. _____ AT&T Long Distance Gift Certificates
5. Would you be interested in receiving information on new AT&T Products and Services in the future?
A. _____ Yes B. _____ No
6. Please indicate your level of satisfaction with AT&T Long Distance Service:
A. _____ Excellent B. _____ Good
C. _____ Fair D. _____ Unsatisfactory
7. In order to serve you better, please let us know if you'd like one of our representatives to contact you in the near future.
A. _____ Yes, please B. _____ No, thank you
8. Would you prefer to be contacted:
A. _____ By mail B. _____ By phone

Thank you for your help.



Robert J. Ranalli
Vice President
Consumer Markets and Services

John Q. Sample
123 Any Street
Anytown, USA 12345

Dear John Q. Sample:

At this festive time of year, we'd like to express our sincere appreciation to our customers for their loyalty and support.

That's why we want to take this opportunity to thank you for indeed being a valued customer.

We truly appreciate your business. And in the months and years to come, we intend to keep working hard so that your confidence and loyalty will always be justified.

As this year comes to a close, our fondest wish for you is that 1999 is a year filled with happiness, good health, and prosperity.

Sincerely,

Robert J. Ranalli
Vice President
Consumer Markets and Services